



FCA
FLORIDA
COLLECTORS ASSOCIATION

October 7-9, 2024
Cheeca Lodge & Spa
Islamorada, Florida



Unlock Your Success
in the FL Keys!

Call for Presentations for the 2024 Florida Collectors Association Annual Meeting

You are invited to submit a proposal to share your experience and expertise with your colleagues at the FCA 2024 Annual Conference. Others will benefit from your experience while you make a valuable contribution to the accounts receivable management industry field of knowledge.

Call for Presentations must be RECEIVED no later than May 1, 2024.

Please email your completed Call for Presentation form to: info@fla-collectors.com.

INSTRUCTIONS FOR SUBMITTING A PROPOSAL

- Please follow the exact instructions on the attached "Call for Presentation" form.
- Submit your proposal/form via e-mail **no later than Wednesday, May 1, 2024**, to: info@fla-collectors.com.
- Notification on the status of submission will be emailed directly to the proposing speaker. If you are submitting a proposal on behalf of someone else, please check with them regarding receipt of the decision.

PROPOSAL REVIEW

Members of the FCA Conference Committee will review all complete proposals and provide recommendations to the conference program organizers for approval.

Notification of acceptance will be sent to presenter(s) by **June 1, 2024**.

The Selection Process.

We strive to offer a balanced program of educational sessions by selecting proposals that best fit within the framework of the conference for both operation staff as well as owners/managers. The 2024 conference will lean heavily towards leadership and training for collections and leadership including senior leadership, CEO's, etc.

Practical Application.

Sessions conducted by presenters that are interactive and include practical, immediately applicable work tools will be given preference. The conference committee seeks presentations that will provide our attendees with information that will improve their effectiveness on the job. Any sessions that appear to overtly "sell" products during the presentation will not be selected.

Continued...

Some Topic Areas the FCA Board and Conference Committee are Interested in:

- Compliance/Legal
- Operations Topics, including:
 - Establishing Agency KPI's
 - Determining Agency Profit Margins
 - Using Analytics to Develop Strategies
- Commission Programs for Salespeople - What's fair for the employee and the agency?
- Omnichannel Communication Setup
- Electronic Communication
- Developing Technology
- Credit Reporting
- Legislative

Proven Speaking Ability. The conference committee seeks experienced presenters with proven speaking ability. Those with a track record of speaking and performing well at conferences will be given preference.

We expect presenters to:

- Meet all deadlines.
- Retain the session content, audio/visual needs as originally submitted.
- Not add a co-presenter or change the identity or number of presenters without permission from FCA.
- Provide high-quality handouts by the date and in the format requested one week before the presentation day.
- Honor our commitment to provide education by not showcasing or promoting the speaker's practice, services, or products.
- Respect the 2024 FCA Annual Conference as the sponsoring organization with positive comments from the platform.
- **Pay for any personal/professional expenses not covered by the FCA.**

In return, we will:

- Provide a complimentary registration for the conference, including all educational programs and social events.
- Grant you valuable, professional exposure.
- And provide feedback from attendees.

See Page 3-4 for Proposal Submittal Form.



Cheeca Lodge & Spa - Islamorada, Florida

Presentation Submittal Form for the 2024 Florida Collectors Association Annual Meeting

October 7-9, 2024 • Cheeca Lodge & Spa, Islamorada, Florida

All information should be typed and submitted (via email to: info@fla-collectors.com) either on this form or in this exact order. Submit your name as you wish to see it published.

Contact Information

Name _____ Job Title _____

Company _____

Address _____

City _____ State _____ Zip/Postal Code _____

Phone Number _____ Email (REQUIRED) _____

Will you have a co-presenter? Yes No

If yes, please duplicate this form for your co-presenter and attach the completed form with your own submission.

TITLE OF SESSION: _____

SUMMARY OF SESSION:

In 75 words or less, provide a summary of the content of your presentation.

If you are selected to present, this description will be used in promotional communications, and may be edited for space or clarity.

What can participants expect to take away from your presentation? (Key Learning Objectives)

Continued...

Where have you presented before? (Please include your bio.)

Optional: Include a reference or recommendation from a past presentation (ex: comments from someone who recently went through your presentation).

PROGRAM LENGTH (recommended: 1 hour or less): _____

TARGET AUDIENCE: _____

SESSION TYPE: _____

By signing this proposal, I UNDERSTAND THAT I WILL NOT RECEIVE AN HONORARIUM. If selected, I agree to adhere to the deadline schedule furnished by conference organizers. I understand that my conference presentation is not a showcase for promotion of my business, practice or product, and I will not sell my products or services from the speaker platform. I also understand that I will be notified about the status of my proposal by no later than June 1, 2024.

Signature _____ Date _____