



FCA
FLORIDA
COLLECTORS ASSOCIATION

2021 Annual Conference
October 6-8, 2021
Hyatt Regency Sarasota
Sarasota, Florida



Sponsorship Opportunities

Diamond Sponsor (1 Available)

Investment: \$3,000

Pre-Conference Benefits

- Website spotlight with link to your page – on home page and event page
- Social media recognition
- Two conference registrations
- Recognition in convention promotional e-mails.
- List of all conference attendees two weeks prior to the conference

Onsite Benefits

- Sole sponsor of the Welcome Reception
 - Tabletop signage at the reception
- Full page ad in program book
 - Limited Opportunity for Diamond Sponsor: first choice of back page, inside front cover or inside back cover
- Two-minute speaking opportunity at event
- Company logo on attendee badges
- Announcement of sponsorship during the Opening and Closing Sessions
- Recognition on a looping PowerPoint before and after sessions
- Recognition on signage at the registration desk
- Opportunity to place an advertisement in the meeting room
- Opportunity to place a promotional item in conference attendee bag
- Tabletop display in meeting room

Post-Conference Benefits

- List of all conference attendees
- Recognition in post conference email blast



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Sponsorship Opportunities

Platinum Sponsor

Investment: \$2,000

Pre-Conference Benefits

- Website spotlight with link to your page – on home page and event page
- Social Media recognition
- One conference registration
- Recognition in convention promotional e-mails.
- List of all conference attendees two weeks prior to the conference

Onsite Benefits

- Co-sponsor with other platinum sponsors of the lunch
 - Tabletop signage at the lunch
- Full Page ad in program book
 - Limited Opportunity for first 2 platinum sponsors - choice of back page, inside front cover or inside back cover (Diamond Sponsor gets first choice)
- Opportunity to place an advertisement on the lunch tables
- Announcement of sponsorship during the Opening and Closing Sessions
- Recognition on a looping PowerPoint before and after sessions
- Recognition on signage at the registration desk
- Opportunity to place a promotional item attendee conference bag
- Tabletop display in meeting room

Post-Conference Benefits

- List of all conference attendees
- Recognition in post conference email blast



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Sponsorship Opportunities

Gold Sponsor

Investment: \$1,500

Pre-Conference Benefits

- Social Media recognition
- One conference registration
- Website spotlight with link to your page – on home page and event page
- Recognition in convention promotional e-mails.
- List of all conference attendees two weeks prior to the conference

Onsite Benefits

- Half-page ad in program book
- Announcement of sponsorship during the Opening and Closing Sessions
- Recognition on a looping PowerPoint before and after sessions
- Recognition on signage at the registration desk
- Opportunity to place a promotional item attendee conference bag
- Tabletop display in meeting room

Post Conference Benefits

- List of all conference attendees
- Recognition in post conference email blast